

INTRODUCING HERBALIFE24



HYDRATE

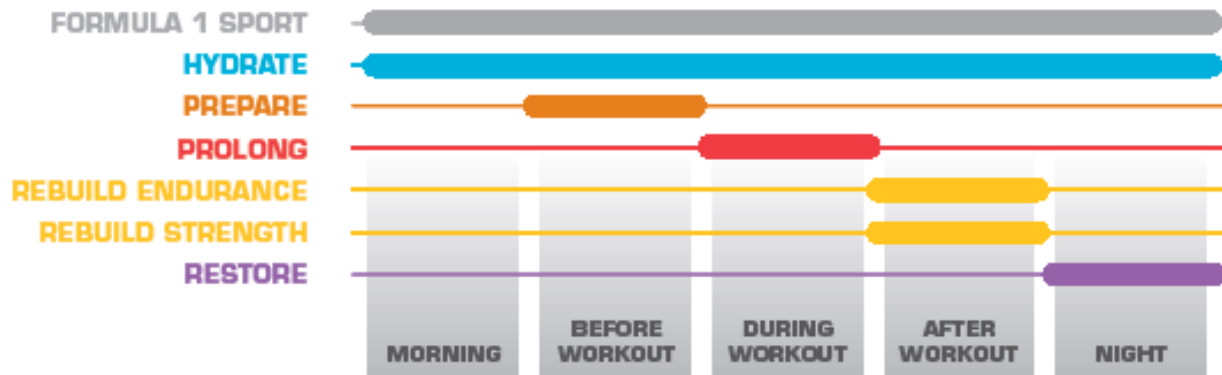
Advanced Hydration With Bioavailable
Electrolytes

24-Hour Nutrition Line



Nutrition extends beyond “pre, during and post” workout

HERBALIFE24 PRODUCT LINE



Customizable Product Line

Product Use Guide by activity



Bars indicate the relative need for each product – from low to high – depending on your activity, training, performance and recovery

Advanced Hydration With Bioavailable Electrolytes



Target User:

- All athletes with hydration needs
- Everyone

Key Benefits:

- Anytime hydration
- Low calorie (15 kcal)
- Only 1 g of sugar

Key Features:

- Bioavailable electrolytes
- Subtle taste
- Naturally sweetened
- B Vitamins & Vitamin C

Usage scenarios

- After work gym-goer
- Heavily training athlete constantly fighting dehydration
- Office worker who completed a morning workout
- Manual worker on the job
- Office worker throughout the day

Bioavailable Electrolytes

Hydrate provides:

- Sodium citrate
- Sea salt
- Potassium gluconate
- Potassium phosphate
- Magnesium ascorbate
- Calcium lactate
- Magnesium oxide

Enhance fluid absorption and increase voluntary fluid intake

Why you need it:

When you sweat, you not only lose water, but also salts and minerals



Did You Know?



A soccer player loses an average of 2 liters of sweat in a 90-minute game

(Maughan 2005)

After working out, a player may need to consume one-and-a-half times the volume of sweat lost to replace fluid stores

(Fink WJ, Med Sci Sports Exerc. 1985)

Did You Know?



Almost 80% of our blood is water, which helps:

- Digest food
- Transport waste
- Control temperature

Every day, we must replace 2.5 liters of water through the foods we eat and the liquids in our diet

Vitamin B Blend

Hydrate provides:

- Vitamin B5 25%
- Vitamin B6 25%
- Vitamin B12 25%
- Vitamin B1 37%

Why you need it:

B Vitamins support
carbohydrate metabolism*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Hydration at Any Time

Low Calorie

When you need the hydration, not the calories

Low Sugar

Enhances fat utilization during low-intensity exercise

Supplement Facts Datos del Suplemento

Serving Size • Porción: 1 stick pack • paquetito (4.5 g)
 Servings Per Carton • Porciones por Carton: 20

Amount Per Serving Cantidad por Porcion	% DV** % VD**	Amount Per Serving Cantidad por Porcion	% DV** % VD**
Calories • Calorías 15		Pantothenic Acid • Ácido Pantoténico 2.5 mg	25%
Total Carbohydrate • Carbohidrato Total 4 g	1%	Calcium • Calcio 90 mg	10%
Sugars • Azúcares 1 g		Magnesium • Magnesio 45 mg	10%
Vitamin C • Vitamina C 120 mg	200%	Sodium • Sodio 230 mg	10%
Vitamin B1 • Vitamina B1 0.56 mg	40%	Potassium • Potasio 95 mg	2%
Vitamin B6 • Vitamina B6 0.5 mg	25%	Stevia Extract (Leaf) • Extracto de Stevia (Hoja) 72 mg	†
Vitamin B12 • Vitamina B12 1.5 mcg	25%		

** Percent Daily Values (% DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 ** Porcentaje de Valores Diarios (% VD) se basa en una dieta de 2,000 calorías diarias. Sus valores diarios pueden ser más altos o más bajos dependiendo de sus necesidades calóricas.
 † Daily Value (DV) not established. • † Valor Diario (VD) no establecido.

OTHER INGREDIENTS: Dextrose, Citric Acid, Calcium Lactate, Sodium Citrate, Sea Salt, Potassium Gluconate, Natural Flavors, Magnesium Ascorbate, Dipotassium Phosphate, Magnesium Oxide, Silicon Dioxide, D-Calcium Pantothenate, Thiamine Mononitrate, Pyridoxine Hydrochloride and Cyanocobalamin.

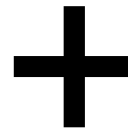
OTROS INGREDIENTES: Dextrosa, Ácido Cítrico, Lactato de Calcio, Citrato de Sodio, Sal Marino, Gluconato de Potasio, Sabores Naturales, Ascorbato de Magnesio, Fosfato Dipotasio, Óxido de Magnesio, Dióxido de Silicio, D-Pantotenato de Calcio, Mononitrato de Tiamina, Clorhidrato de Piridoxina y Cianocobalamina.

Formulated and distributed exclusively by • Formulado y distribuido exclusivamente por:
HERBALIFE INTERNATIONAL OF AMERICA, INC.
 800 W. Olympic Blvd., Suite 406, Los Angeles, CA 90015, USA
 Made in USA with domestic and imported ingredients
 Hecho en EUA con ingredientes domésticos e importados

2D NO
 VARNISH
 AREA

- All natural colors, flavors and sweeteners
- Caffeine-free – perfect for hydrating anytime

Single-Serve Stick Packs



Water

- Single-serve stick packs – easy and practical to consume on the go
- Subtle Tangerine Citrus taste – easy to drink

Hydrate: Great Option for Anyone

- Bioavailable electrolytes
- Low calorie
- Low sugar
- Caffeine-free
- Subtle flavor



Being an Athlete Is a Lifestyle



Herbalife24 is a comprehensive nutrition line to meet the needs of an athlete 24 hours a day



© 2011 Herbalife International of America, Inc. All rights reserved. Printed in USA. PRD15624-USEN 12/11