

SOCIAL MEDIA DISCLAIMERS QUICK REFERENCE



Sharing your story

Herbalife Independent Distributors can make claims, provided they do so in compliance with the laws and regulations established by state and federal law and the Herbalife Rules. As a reminder, all claims must be lawful, truthful, substantiated, and not misleading. This guide does not contain all disclaimers, but those suitable for use on social media in a ready-to-use format.

You can also go to [MyHerbalife.com/Quick Links/How to Share Your Story](https://www.MyHerbalife.com/Quick Links/How to Share Your Story), to download the images of the disclaimers ready-to-use.

Remember, all claims must be lawful, truthful, substantiated, and not misleading. Also, you must never suggest that participating in the Herbalife business opportunity will result in a lavish lifestyle or make extreme earnings claims. Please refer to the Herbalife Rules for additional information.

Disclaimers for use on social media:

Weight Loss

People who use Herbalife® Formula 1 twice a day as part of a healthy lifestyle can generally expect to lose around half a pound to 1 pound per week.

Product

DSHEA STATEMENT (If you see this disclaimer with an authorized claim, you must use it any time you make the same claim.)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Earnings & Lifestyle (Social Media & Written Disclaimer) (For use by Mill Team & Below)

Claims depicted are unique to individuals and are not typical. Achievements require skill and years of hard work. For typical earnings, see Statement of Average Gross Compensation at Herbalife.com.

Earnings & Lifestyle (Social Media & Written Disclaimer) (For use by President's Team & Above – Top 1%)

Top 1% Distributor. If achieved, takes between three to 35 years to reach, averaging 13 years. Requires skill and hard work. For typical earnings, see Statement of Average Gross Compensation at Herbalife.com.

HOW TO USE THE DISCLAIMERS:

- Use your camera phone to take a picture of the disclaimer or download the images from the "[How to Share Your Story](https://www.MyHerbalife.com/Quick Links/How to Share Your Story)" page on [MyHerbalife.com](https://www.MyHerbalife.com)
- Add the photo of the disclaimer to the photo gallery
- Use a photo app of your choice to insert the disclaimer image onto your photo that you want to post
- Save the new photo with the disclaimer and you are ready to post it. Remember, any claim you make must be lawful, truthful, substantiated, and not misleading.
- Remember, your disclaimer must be placed very near to your claim and must be easy to see and read

REMEMBER

Using a disclaimer on a prohibited photo does not make it compliant. Refer to the Claims and Disclaimers mini guide or the Herbalife Rules on [MyHerbalife.com](https://www.MyHerbalife.com).

If you have any questions about what claims or statements you can or cannot make, please refer to the Herbalife Rules or visit [MyHerbalife.com/Quick Links/How to Share Your Story](https://www.MyHerbalife.com/Quick Links/How to Share Your Story), or call Member Services at 866-866-4744.

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PicsArt



Layout

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